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# Knock Your Socks Off Salon Business Practices

**Join Us:**  
Monday, September 22<sup>nd</sup>  
9:00 – 10:30 am

**Pre-Register by Sept. 19th**

Contact your Sales Consultant  
Or Call 502-451-0595

## **Location:**

SalonCentric Louisville  
1226 Gardiner Lane  
Louisville, KY 40213

## You should attend if...

- You own a salon are an independent contractor
- You have questions about taxes
- You want to understand the business side of beauty better
- You are ready to make more money
- You accept payment through cash apps

## What we will talk about:

- How to keep more money and pay less tax the right way
- IRS no-no's
- How to pay yourself
- What you must do to have accurate financial statements
- How to calculate your breakeven
- How to increase your cashflow

Curious about  
the new tax  
law? Let's talk  
about that too!



**April L. McDaniel**  
CPA, CRSP, Advisor, Educator, Consultant

Kopsa Otte has been referred to as “the only CPA Firm that specializes in Salons and Spas.” As a CPA with a wide variety of experience including financial analysis, taxation, HR, employee benefits, and leases April can help clients in multiple ways. She understands the financial and management challenges our industry faces. Utilizing this specialized knowledge, she’s able to serve as a national consultant & educator to salons and spas. Her ability to take difficult topics and make them easy to understand has made her a very popular speaker.



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